The narrative visualization should follow one of the three effective narrative visualization structures:

* a martini glass, where the message is delivered without allowing user exploration until the end,
* an interactive slideshow, where user exploration is allowed at some or all of the steps of the story, or

1. **[1 point]** Does the URL connect to a functioning web page?

B. Upload a PDF file essay describing your narrative visualization as required by the assignment instructions.

1. **[5 points]** Does the essay state what messaging was intended by the narrative visualization?

What is the message you are trying to communicate with the narrative visualization?

C. Narrative Structure

1. **[2 points]** Does the essay indicate which structure the narrative visualization was designed to follow (martini glass, interactive slide show or drop-down story)?
2. **[3 points]** Does the narrative visualization follow that structure?

Which structure was your narrative visualization designed to follow (martini glass, interactive slide show or drop-down story)? How does your narrative visualization follow that structure? (All of these structures can include the opportunity to "drill-down" and explore. The difference is where that opportunity happens in the structure.)

D. Visual Structure

1. **[2 points]** Does the essay indicate what visual structure is used for each scene?
2. **[1 point]** Does the essay indicate how the visual structure ensures the viewer can understand the data?
3. **[1 point]** Does the essay indicate how highlighting is used to get the viewer to focus on the important parts of the data in each scene?
4. **[1 point]** Does the essay indicate how the visual structure helps the viewer transition to other scenes, to understand how the data connects to the data in other scenes?

What visual structure is used for each scene? How does it ensure the viewer can understand the data and navigate the scene? How does it highlight to urge the viewer to focus on the important parts of the data in each scene? How does it help the viewer transition to other scenes, to understand how the data connects to the data in other scenes?

E. Scenes and Visual Ordering

1. **[2 points]** Does the essay identify the scenes of the narrative visualization?
2. **[1 point]** Does the essay discuss ordering (e.g. the order of elements in a chart or the ordering of scenes)?
3. **[2 point]** Do the charts used as scenes effectively present the data?

What are the scenes of your narrative visualization? How are the scenes ordered, and why

F. Annotations

1. **[2 points]** Does the essay discuss annotations?
2. **[1 point]** Does the essay discuss a template for the annotations?
3. **[2 points]** Are the annotations in the narrative visualization effective and consistent?

What template was followed for the annotations, and why that template? How are the annotations used to support the messaging? Do the annotations change within a single scene, and if so, how and why

G. Parameters and States

1. **[1 point]** Does the essay identify the parameters of the narrative visualization?
2. **[1 point]** Does the essay identify the states of the narrative visualization?
3. **[1 point]** Does the essay indicate how are the parameters are used to define the state and each scene?
4. **[1 point]** Does the narrative visualization use parameters to control its state?
5. **[1 point]** Does the narrative visualization use parameters to control each scene?

What are the parameters of the narrative visualization? What are the states of the narrative visualization? How are the parameters used to define the state and each scene?

H. Triggers

1. **[2 points]** Does the essay indicate the triggers that connect user actions to changes of state in the narrative visualization?
2. **[1 point]** Does the essay indicate what affordances are provided to the user to communicate to them what options are available to them in the narrative visualization?
3. **[1 point]** Does the narrative visualization implement and respond to user events properly?
4. **[1 point]** Does the narrative visualization make any effort at all to communicate what options are available to the user?

What are the parameters of the narrative visualization? What are the states of the narrative visualization? How are the parameters used to define the state and each scene?

Narrative Visualisation Essay